

# **LOUDOUN COUNTY ECONOMIC DEVELOPMENT COMMISSION**

DATE: January 7, 2011

TO: Loudoun County Board of Supervisors

FROM: Economic Development Commission  
Transportation and Infrastructure Committee

SUBJECT: Draft Route 28 CPAM

The Economic Development Commission (EDC) would like to take this opportunity to applaud the efforts of the Board of Supervisors, Planning Commission and the Department of Planning staff for their efforts related to the draft Route 28 Comprehensive Plan Amendment.

The EDC supports the direction and concept of this Plan Amendment for the following reasons:

1. The Plan Amendment supports higher density, Class A office and commercial development which is critical for recruiting regional, national and international businesses to Loudoun.
2. The Plan Amendment allows the Route 28 corridor to be developed in a manner that maximizes the value of the real estate and therefore the commercial tax base generated by this land.
3. The Plan Amendment rightfully acknowledges the environmental and traffic impacts associated with higher density land use.
4. The Plan Amendment supports and encourages sustainable development practices.

In addition, the stakeholder process associated with this effort has been an excellent example of inclusion not only for its depth of community participation, but also for the input made by the participants into the draft document.

The EDC looks forward to providing the Board with more detailed comments and recommendations as the policy and associated implementation amendments move through the public hearing process.

cc: Tim Hemstreet